

GOVERNMENT OF JAMMU AND KASHMIR
OFFICE OF THE PR. CHIEF CONSERVATOR OF FORESTS, J&K(UT)
SRINAGAR/JAMMU

Subject: Constitution of Media Cell.

FOREST ORDER NO: 309 /OF 2021

D A T E D: 16 /10/2021

In order to comply to the instructions of the Government on creating visibility of the activities of Forest Department as well as highlighting the various delivery system of Department to the people of Jammu & Kashmir, it has become necessary to constitute a Media Cell in the office of Principal Chief Conservator of Forests. Hence a Media Cell is hereby constituted with the following officers/Officials:-


1. Conservator of Forests, Central Circle
2. Divisional Forest Officer, Planning & Publicity Division.
3. Mr. Arun Sharma, Incharge Website

The Media Cell will attend to the following:-

- i. Developing a strategy on projecting the works of the department and creating awareness on forest ecosystem services and other benefits to the people from forest sector.
- ii. Strengthening the mechanism for an active interaction of the Department on social networking groups and through other means.
- iii. Suggestions on preparation of regular media inputs from within the departmental resources or from outsourcing for effective visibility of the activities of the department.
- iv. The Media Policy of UT of J&K be also referred by the Cell and the suggestion be in line with the said policy

The Conservator of Forests (Central) will submit the first draft within 10 days from the date of issuance of this order

Issued with the approval of Pr. Chief Conservator of Forests (HoFF), J&K


(Samuel Changkija)IFS
Chief Conservator of Forests
Link Officer to APCCF (Central)

NO: PCCF/NG/Estt/Media-cell/2117-20

Dated: 16 -10-2021

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1. Conservator of Forests, Central Circle.
2. Divisional Forest Officer, Planning & Publicity.
3. Pvt. Secretary to PCCF for information of PCCF (HoFF).
4. Mr. Arun Sharma, Incharge Website.